

# Join US!

WE'RE ACCELERATING FUTURE-READY RETAIL, INTERNET-OF-THINGS, PERSONAL TECH, AND SMART CITY INNOVATION

## About Curated Growth Co.

Our vision is to transform commercial spaces worldwide into sustainable, future-ready ventures through the use of emerging technologies.

### THE CREW

We're an entrepreneurial-minded team of educators, researchers, marketers, makers, designers, and technologists: Managing partners, 12 multi-disciplinary advisors, interns, and our onsite co-working business service collaborators.

### MANAGING PARTNERS

Laura Kinnard, MBA,  
Founder, Drake University  
Entrepreneurial Fellow

Vada Grantham, Market  
Research Partner, DMACC  
Entrepreneurial Chair

Eric Henderson, PhD, Dev.  
Partner, Tech. Entrepreneur,  
ISU Prof.

### CONTACT:

Laura Kinnard  
515-689-7792  
laura.kinnard@drake.edu

curatedgrowth.com  
Twitter @curatedgrowthco  
Instagram @curatedgrowth

## Co-Mingling Cowork with Future-Ready Incubation and Tech Venture Acceleration

Curated Growth is a Venture-Building company formed to re-imagine commercial properties for smart cities and to accelerate tech ventures focused within the scope of Internet-of-Things (IoT) and Smart City innovation - including personal and built-tech, retail, supply chain, 3D-modeling, health, renewable energy, and transportation.

### ACCELERATED SPEED-TO-MARKET APPROACH

Curated Growth aggressively works to foster innovation, attract entrepreneurs, and secure capital for venture acceleration.

We use an intensive, agile process to validate business concepts, then form teams with specific expertise to wrap-around incubating ventures and speed them to market.

### CO-WORKING WHILE INCUBATING VENTURES

Curated Growth operates profitable, niche co-working spaces designed for entrepreneurial-minded marketers, content producers, and professional service providers.

Our team, along with the co-working community and interns, collaborate to incubate future-ready retail and supply a beta-testing ecosystem for built-tech innovators.

### TRANSFORMING COMMERCIAL SPACES

Curated Growth strategically populates commercial space with desirable, sustainable, tech-centric, and experiential business types.

Our mission is also to educate local businesses about emerging technology and to help make them future-ready.